



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L4

Results as of: 3/31/2015

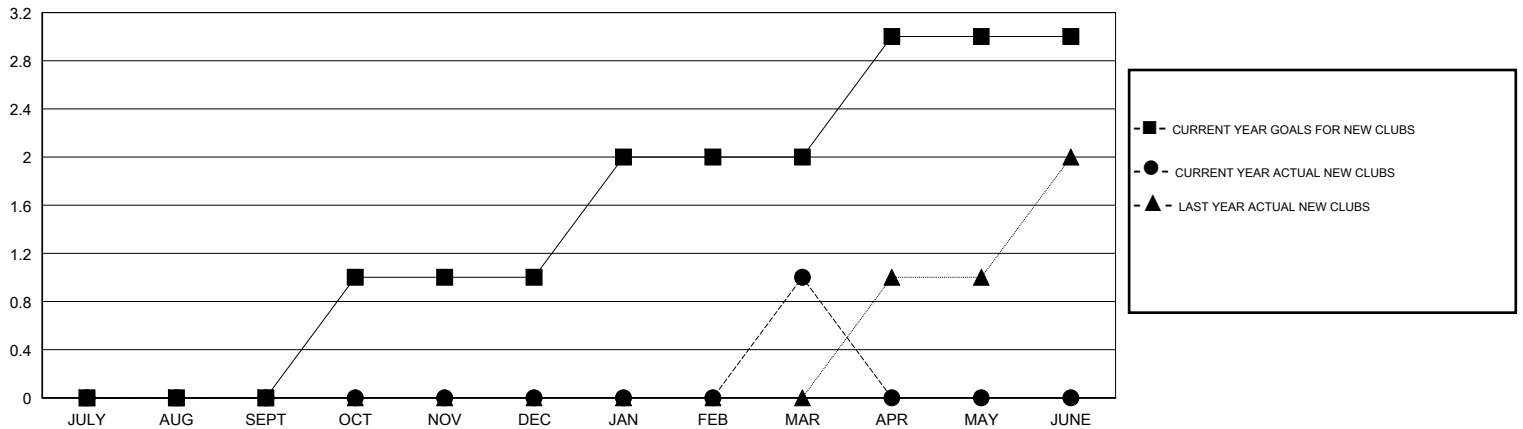
GMT: Gary Wong

LOCATION CALIFORNIA

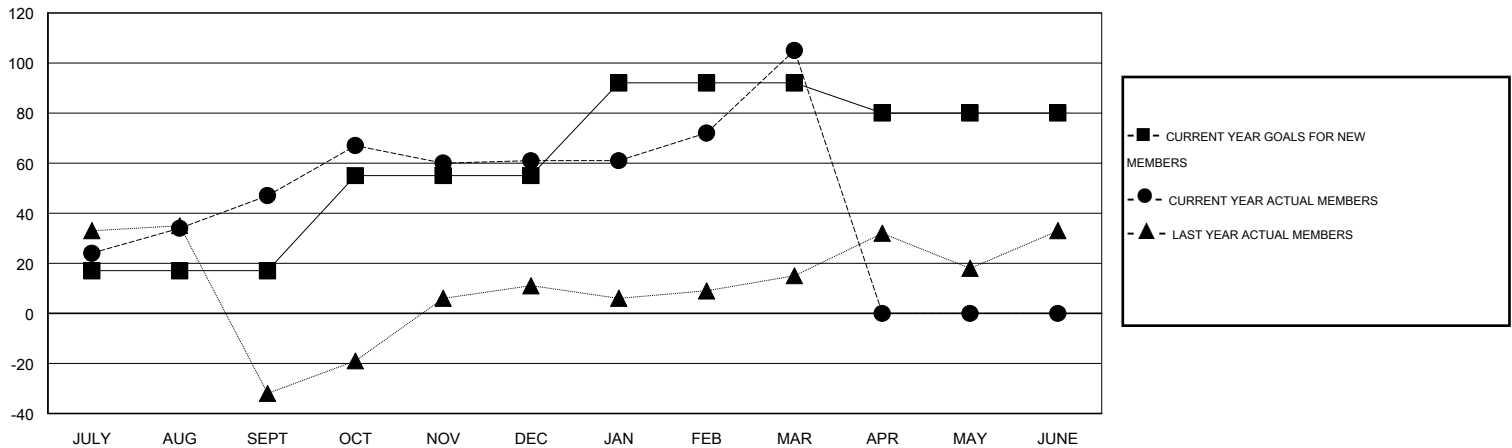
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 0 | 0 | JULY/AUG/SEPT | 17 | 89 | 42 | 47 |
| OCT/NOV/DEC | 1 | 0 | 0 | 0 | OCT/NOV/DEC | 38 | 67 | 53 | 14 |
| JAN/FEB/MAR | 1 | 1 | 0 | 1 | JAN/FEB/MAR | 37 | 77 | 33 | 44 |
| APR/MAY/JUNE | 1 | 0 | 0 | 0 | APR/MAY/JUNE | -12 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|--------------|
| DROPPED CLUBS: 0 | 24 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 742 (55.13%) |
| DECEASED | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 604 (44.87%) |
| CLUB CANCELLED | | FAMILY UNIT MEMBERS | 241 |
| OTHER | | HEAD OF HOUSEHOLD | 118 |
| TOTAL | | NON-HEAD OF HOUSEHOLD | 123 |